

Vision:

To be the strong and unifying voice for BC's working forest community.

Mission:

Advocate for the viability of TLA members and forestry dependant communities.

Guiding Principles:

The TLA believes that healthy and sustainable working forests generate long-term, shared prosperity for all people and communities throughout British Columbia.

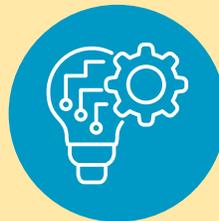
3 Pillars to Guide How we Achieve our Vision:

PILLAR



1 Advocate with Impact

- i. Be the voice of the TLA, proactively engaging provincial and municipal governments
- ii. Strengthen relationships with First Nations and Communities
- iii. Form and maintain coalitions and partnerships
- iv. Continue public-facing forestry awareness and education initiatives



2 Evolve & Modernize TLA

- i. Increase membership for First Nation forestry companies and communities
- ii. Develop opportunities to grow and expand membership
- iii. Provide leadership to inspire and foster the future of forestry in BC



3 Provide Member Value

- i. Ensure awareness of TLA membership benefits
- ii. Explore new opportunities to enhance member value
- iii. Ensure strong revenue streams and financial sustainability

STRATEGIES