TLA
THE TRUCK LOGGERS ASSOCIATION
Our strength is in our roots.

THE TLA AT A GLANCE

OUR ADVOCACY EFFORTS

Building Relationships with Ministers and MLAs

Each year, the TLA hosts well-attended caucus meetings for the **NDP and Liberal** parties where TLA directors engage in one-on-one conversations with legislative members to raise awareness about forest industry issues that affect their constituents.

Several times throughout the year, the TLA meets with the **Minister of Forests, Lands, Natural Resource Operations and Rural Development** to raise forestry issues and discuss policies that impact timber harvesting contractors. We provide the contractor's perspective and advise the ministry on solutions for legislative changes.

In January 2020, **Premier Horgan** met with the TLA executive and Board of Directors at the TLA's convention. Held in Vancouver, we created a space for the Premier and our directors to connect directly to discuss issues and the actions our industry requires from government.

Commitment to Working with First Nations

The TLA has a long history of working together with **First Nations**. In 2018, we began implementing a work plan that will further develop our relationships, including the development of the document, How to Create a Good Working Agreement.

Building Relationships with Resource Communities

The **TLA Mayoral Forestry Dinner** held each year during the Union of BC Municipalities (UBCM) convention is attended by more than 80 mayors from across the province and creates an opportunity for valuable conversation between community leaders and TLA directors.

Commitment to Safety

The TLA is committed to ongoing and diligent work with **WorkSafeBC** and **BCFSC** to provide input on safety related issues and timely information to members with the goal of ensuring they arrive home safe every night.

Working For You:

Contactor Sustainability Review
The Contractor Sustainability Review culminated with an announcement by **Premier Horgan** at the 2019 TLA convention that the fair market rate test would be eliminated. Our ongoing work is to ensure the new regulation is implemented correctly, accurate cost data is collected to support the process, and members are educated to ensure its intent is met. The Premier has committed to moving forward with the policy and regulation changes by spring 2021.

Protecting our Working Forest
Over concerns about the impact of ENGOs sharing misinformation about old-growth logging, the TLA has been diligent in sending letters to MLAs and ministers, letters to the editor, doing media interviews and writing OpEd articles to ensure the TLA's voice is heard and the public receives correct information. In response to government's **Old Growth Strategic Review**, the TLA Board met with the two-person panel, submitted an online submission and completed the online questionnaire.

Fostering a Stronger Forestry Sector
The TLA has been working to collaborate with all levels of government, including resource communities, to help mitigate the impact of policy changes in an effort to foster a stronger forestry sector in BC. While our primary goal is to protect our members, we will work diligently to provide input towards improving the forestry sector in all aspects.

TLA Forestry Equipment Hourly Rates
In fulfilling our mission to promote the viability of the TLA membership by promoting contractor sustainability and fostering successful relationships that support our vision, we were very proud to partner with TimberTracks to develop ***Forestry Equipment Hourly Rates***. The rate sheet helps to educate all contractors in the province on the value of their working equipment and improves our members' sustainability.

For more information about the TLA's work this past year, please read the TLA 2019-2020 Annual Report.

MEMBERSHIP AND EVENTS

In an effort to continue providing member value during the COVID-19 pandemic, we introduced **virtual TLA TALKS webinars** and **Town Halls** with Executive Director Bob Brash, where he provides timely updates on TLA's advocacy efforts.

TLA Golf Tournament

Each year, the TLA hosts its annual golf tournament for more than 200 golfers at Crown Isle Resort & Golf Community.

TLA Convention + Trade Show

In January 2020, more than 1,200 delegates attended our "Vision 2020" themed **77th Annual Convention + Trade Show**. Each year, delegates enjoy three days of industry related plenary sessions, networking, networking, and the ever-popular comedy night, live and silent auctions and supplier's night.

Forestry Education Fund

Each year, members and suppliers generously donate items to the convention's live and silent auction to raise funds for the **Forestry Education Fund** in support of student and trade scholarships, forestry education programs and awareness in British Columbia.

Member Networking Events

Each year, the TLA hosts **Member Networking Events** in forestry communities across the province. Attended by TLA members and non-members, these events include expert forest industry guest speakers and networking with industry professionals.

78
Years of Advocacy

500
Industrial, Associate and Community Members Strong

20
Community Members

$48,900
Student and trade scholarships funded from the Forestry Education Fund

ANNUAL SPONSORS

Premier sponsor:

INLAND

Diamond sponsor:

WMB WILSON M. BECK INSURANCE SERVICES

Supporting sponsor:

PETRO-CANADA Coastal Mountain FUELS

BENEFITS PROGRAMS

Wilson M. Beck, Equipment and Liability Insurance

Wilson M. Beck's experts worked with the TLA to design an exclusive equipment and liability insurance program specifically for TLA members. The result is a program of secure coverage backed by stable, long-term insurers who have served the BC forest industry for more than 30 years. Due to the TLA's sizeable membership, beneficial equipment and liability coverage and rates can be obtained. Contact Ben for a quote.

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Johnstone's Benefits

Johnstone's Benefits offers two comprehensive, industry specific employee group health benefits packages providing the most stable rates in the industry, designed for the TLA:

- Employers with one to nine employees have access to a full benefit package.
- Employers with 10 or more employees can customize plans to suit their specific needs and still benefit from the buying power of the TLA.

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