

TLA

**THE TRUCK LOGGERS
ASSOCIATION**

Our strength is in our roots.



Membership Handbook | 2021

ADVOCACY | BENEFITS | COMMUNITY

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"The TLA is a strong, collaborative leader in our industry, a vocal advocate for sustainable, prosperous forestry in our province and a champion for our rural resource-based communities. This is why I am a proud and engaged member." – TLA member

“Being a member of the TLA has given the leadership of my company a voice in the forest industry that I didn’t know existed. This voice allows our company to be on the leading edge of change helping keep us safe, competitive and strong for generations to come. I can’t imagine not having the TLA for support in this time of change.” – TLA member



What Is The Role Of The Truck Loggers Association?

The TLA is the official voice of independent forest contractors located throughout BC. It was established in 1943 by a group of independent coastal loggers to promote their voice in policy and legislation.

Today, we continue to represent hundreds of community-based business members who live and work throughout BC. The members of the Truck Loggers Association have helped build our communities and we continue our commitment to their future well-being. TLA members are critical for a strong, stable forest products industry and, by definition, a steady economy for the province.



Contact Information

725 – 815 West Hastings Street
Vancouver, BC V6C 1B4

☎ 604.684.4291

✉ contact@tla.ca

🌐 www.tla.ca

Hours of Operation

Monday – Friday 8:00 am – 5:00 pm

ABCs OF THE TLA

ADVOCACY BENEFITS COMMUNITY



Our strength is in our roots. The TLA works on behalf of our members to promote their role in BC's sustainable forest industry and support the economic well-being of the logging contractor community.

Advocacy

We support our members and the forest industry through advocacy by lobbying government to ensure legislative changes support our forest contractors. We connect with all levels of government, community decision makers and licensees to ensure the key role of timber harvesting contractors and their contribution to the industry is fully understood.

The TLA is also committed to ongoing and diligent work with WorkSafeBC and BC Forest Safety Council to provide input on safety related issues and timely information to members with the goal of ensuring they arrive home safe every night.

Benefits

The TLA understands that the nature and size of our members' businesses can make it difficult to secure effective benefit and insurance programs for their employees and families. The TLA is proud of the savings we are able to bring to our members through our benefits programs. We also offer members valuable discounts through our affinity programs on items such as safety gear, eyewear, fuel, hotels and vehicles.



ADVOCACY | BENEFITS | COMMUNITY

Community

The TLA brings members together for networking opportunities through our annual convention and trade show, membership networking events (which include dinner followed by presentations on industry relevant topics), golf tournament, and a member-only directory. TLA members support the community by raising funds at our events to help support forestry education and community programs and for decades, our members have been strong supporters of the BC Children's Hospital Foundation. Over the years, the TLA Forestry Education Fund has supported scholarships for education in forestry, high school forestry programs, trade scholarships, logger sports events in various communities, forestry museums, and the Festival of Forestry Program to educate teachers about the industry. The ongoing support and commitment of our members to their communities is the reason for this success.

Have A Voice

We want to hear about issues facing our membership and how the TLA can assist. If you have any comments, suggestions or feedback regarding our advocacy or lobby efforts, benefit services, events or publications we would like to hear from you. Please contact us at contact@tla.ca or 604.684.4291

WHAT DOES THE TRUCK LOGGERS ASSOCIATION DO FOR YOU?



Have a Voice... With Government and Other Key Stakeholders

The TLA advocates on our members' behalf so that our collective voice informs policy makers of key issues that affect our members. Membership provides you with the opportunity to stay informed on forestry issues and be part of influencing government and public policy issues, which helps to ensure a productive and sustainable forest industry in BC.

Save... With Our Group Health Benefits, Insurance and Affinity Programs

The TLA is continuously enhancing the programs it offers to our members. As a member of the TLA, your organization will be able to provide your employees and their families with important services such as group health benefits, equipment and liability insurance, and affinity programs that provide substantial savings for TLA members.

Build... Your Networks and Business

The TLA provides a forum for members to meet and build business relationships with other contractors, business owners, forestry associations and policy makers, politicians and community leaders where our members work and live. Networking opportunities are provided for members through face-to-face networking events, which include the golf tournament held in June, and annual convention and trade show held in January of each year.



Compete... With Better Knowledge, Support and Industry Information

TLA members receive industry support and draw on the experience and knowledge of our directors, staff and other members when dealing with issues such as government legislation, regulation and policies, and the latest developments that effect your business.

Be Informed... With Up-To-Date News and Information

TLA members receive timely information and updates on TLA activities, training, workplace safety, government policy changes, new innovations and other forest industry related information via: :

- **The TLA website and social media channels including Facebook, Twitter, Instagram and LinkedIn.**
- ***Truck LoggerBC*, our quarterly magazine.**
- **The *Grapple Yarder*, our monthly members-only e-newsletter.**
- ***Hot Sheets*, our members-only e-announcements.**
- **A members-only section on our website.**
- **Free job postings for your company on the TLA website.**

WHO WE ARE

Membership Categories



Industrial Membership

The TLA was formed by Industrial members to represent their interests and we continue to strive to meet that objective. Industrial members come from all facets of the industry: logging, forest road building and phase contractors comprise the majority of Industrial members, as well as forestry consultants, forest products manufacturers, tenure holders and brokers.

Industrial members have full access to group health benefits, equipment and liability insurance, and affinity programs. They are eligible to run for election on the TLA Board of Directors and hold voting rights at annual general meetings for policy or bylaw changes or elections.

Associate Membership

Associate members can be a person, firm or organization who is engaged in work or services allied or associated with the forest industry. Examples include equipment companies and suppliers, insurance brokers and investment companies.

Associate members have full access to group health benefits, equipment and liability insurance, and affinity programs. Associate members do not hold voting rights at annual general meetings. In order to ensure our Associate members have a voice, selected Associate members are invited to participate as non-voting associate board directors.



Community Membership

Community leaders have demonstrated an increased interest in the forest industry and the workers—our members—who support their communities. Our growing Community Membership is evidence of this support. Community members do not hold voting rights at annual general meetings.

Board of Directors

The TLA Board of Directors represent the interests of our diverse membership to ensure a broad range of forestry and business matters are addressed and actions are taken. There are currently 11 voting Industrial directors and five non-voting Associate directors on the board.

To join the board of directors, Industrial members must run for election at the TLA annual general meeting which is held during the annual convention in January. Associate members join the TLA Board at the invitation of the TLA president.

Policy Committees

Policy committees are comprised of directors from the TLA Board as well as other volunteers from the forest industry. The committees include: Aboriginal Affairs, Communications, Education, Events, Forestry & Industry Relations, Membership & Affinity Programs, Pricing & Marketing, and Safety & Training. The committees meet via conference call a minimum of six times per year and work to achieve the TLA's goals with TLA staff support.

HOW DOES THE TLA WORK?

Get Involved with the TLA

The TLA recruits members for the board of directors in the fall of each year. Industrial and Associate members alike are welcome if they can commit the time to support the growth of the forest industry.

Not enough time to sit on the board? Perhaps supporting one of the various policy committees is more suited to you.

The world belongs to those who show up. This is your chance to have your voice heard. If you are currently a TLA member and would like to be more involved in the work the TLA does through joining a committee or running for a seat on the board of directors, contact us at contact@tla.ca or **604.684.4291** and we can help you find the right volunteer opportunity for you.



FREQUENTLY ASKED QUESTIONS

1. Membership Payment Options

A. Can I pay by credit card?

Yes, the TLA accepts MasterCard, Visa and American Express.

B. Can I pay by cheque?

Yes, the TLA accepts business cheques for membership renewal but this does delay the approval process.

C. Can you invoice me?

Yes, we can send you an invoice via email.

D. Will my payment be pro-rated?

Yes, for new members the payment will be calculated based on the month you join. The TLA membership year begins May 1.

2. Approval Process

A. Why do I need to be approved?

New members need to be approved by the board of directors because each member company becomes a representative of the TLA and we want to ensure a strong, mutually beneficial relationship.

B. How long does the approval process take?

The approval process takes approximately two to five business days.

3. Multi-Company Membership Structure

A. If I have several companies, does each company need to become a member?

Where a multiple company organization wishes to be a member of the TLA, a single company name can be registered as the primary company; however, all affiliated companies must be listed as dues for Industrial Members are calculated based on the total number of employees in all affiliated companies.

4. Group Health Benefits and Equipment Insurance

A. How long do I have to wait to receive group health benefits?

Once you have been approved as a TLA member, a representative from Johnstone's Benefits will contact you to review your specific needs.

B. What is the process to get equipment or liability insurance??

Once you have been approved as a TLA member, a representative from Wilson M. Beck will contact you to review your specific requirements.

5. Membership Renewal

A. When do I have to pay my renewal fees?

The TLA members are invoiced on May 1 of each year, and payment is due upon receipt.

B. Why do I have to pay an annual membership fee??

Annual membership fees are a main source of revenue, which funds the advocacy work the TLA does on your behalf, as well as operational costs.

C. How does renewal affect my group health benefits and equipment and liability insurance??

If you do not pay your annual membership fee and your membership lapses, your membership is cancelled and you will no longer receive TLA membership services including group health benefits and equipment and liability insurance.

6. Member Contact Information

A. Why do you need my email address?

Our main method of communicating with members is by email including a monthly e-newsletter, Hot Sheets and sending annual membership invoices.

B. Who should I send my updated address and contact changes to?

You can make changes to your contact information yourself by logging into our member-only database through our website or you can send your changes to contact@tla.ca. Accurate contact information ensures timely communication. We do not share your contact information.

7. Member Companies and Employees

A. Are my employees considered TLA members?

When a company becomes a TLA member, all company employees become representatives of the member company and can be eligible to take advantage of the benefits that come with membership where applicable. Please provide the total number of employees on your membership application form.

B. Do I need to give you my employees' contact information?

No. However, if you would like your employees to receive a copy of Truck LoggerBC magazine, the TLA e-newsletter, invites to member events, etc. then providing their email addresses allows them to keep up-to-date as well.

8. Membership Changes

A. How do I cancel my membership?

You can cancel your membership at any time by contacting the TLA by phone or email and requesting to end your membership.

B. What happens if my membership lapses?

If you do not pay your annual membership fee and your membership lapses, your membership is cancelled and you will no longer receive TLA membership services including group health benefits and equipment and liability insurance. If you wish to rejoin, you will need to re-apply as a new member and go through the approval process once again.

C. What if my company changes ownership?

If your company changes ownership, the company remains a member for the remainder of the year. The new owner should update the company's contact information with the TLA and is responsible for renewing membership on May 1 so membership renewal is seamless.

BENEFIT & AFFINITY PROGRAMS



GROUP HEALTH BENEFIT PROGRAM



JOHNSTONE'S BENEFITS

Offering a quality group health benefits package that is a valuable, cost effective component of your employees' total compensation package. Offering benefits gives you a competitive edge in the job market and a tax deduction for your business.

Comprehensive, industry specific benefits and the most stable rates in the industry are only a few reasons you should consider the TLA benefits program.

Through partnership with Johnstone's Benefits, the TLA offers comprehensive employee benefits packages specifically designed for TLA members:

- *Employers with as few as one employee (and up to 9 employees) have access to a full group health benefit package*
- *Larger employers (with 10 or more employees) can customize their plans to suit their specific needs and still benefit from the buying power of the TLA*

If you currently have a plan, let us provide you with a full benefits analysis and comparison to the TLA's program. If you're looking to implement a benefits plan for the first time, this program could be just right for your needs.

Benefit options include (but are not limited to):

- *Life insurance - group and additional (optional) individual coverage at discounted rates*
- *Accidental death and disablement (AD&D)*
- *Critical illness*
- *Employee & Family Assistance Program (EFAP)*

GROUP HEALTH BENEFIT PROGRAM



JOHNSTONE'S BENEFITS

- Extended health care includes full prescription drug coverage with no annual or lifetime maximums, medical services and supplies not covered by provincial health insurance and complete and comprehensive emergency hospital/medical insurance when you travel anywhere in the world.
- Dental care coverage for basic preventative and minor restorative services, major restorative services including crowns and bridges, and orthodontia (braces) for dependent children.
- Short and long term disability coverage that protects employees by providing an income to age 65.
- Employee and family assistance plan providing employees and their families complete and confidential counseling services for any reason.

Other benefits that can be included with any plan include: health spending accounts, group RRSP and pension plans, as well as industry leading optional benefits not otherwise available.

For more information, contact Johnstone's Benefits:

Phone: 604.980.6227

Toll free: 800.432.9707

Fax: 604.983.2935

www.jbenefits.com/clients/tla

Equipment and Liability Insurance Benefit Program



WILSON M. BECK
INSURANCE SERVICES

Wilson M. Beck's experts know the hazards TLA members face. Whether it's downed timber, heavy equipment or the liability issues concerning forest fires or pollution, Wilson M. Beck's insurance and risk management people are on top of the forestry business. Knowing your business is Wilson M. Beck's business.

GROUP BUYING POWER = AFFORDABLE MANAGEMENT OF RISK.

The team at Wilson M. Beck worked with the TLA to design the insurance program and have managed it successfully for over 20 years. Because of the TLA's sizeable membership, beneficial equipment and liability coverage and ratings can be obtained.

Other highlights of this exclusive Wilson M. Beck/TLA program include:

- *Liability coverage that address forest fire fighting and pollution*
- *Simple Loss Control initiatives to maintain productivity*
- *Claims free incentives*
- *Direct financial benefits to the TLA*
- *Manage your risks and increase your company's resilience – today!*

For more information, contact:

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Managing Director

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Email: ppringle@wmbeck.com

AJ Winters

Assistant Vice President

TLA Liaison

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Email: awinters@wmbeck.com

Ben Fitzpatrick

Vice President

TLA Liaison

Cell: 250-888-8721

Email: bfitzpatrick@wmbeck.com

AFFINITY PROGRAMS



COAST HOTELS, REFRESHINGLY LOCAL™

wherever you are in the West, you're near a Coast hotel

Coast Hotels is a proud supporter of the Truck Loggers Association and we are happy to extend preferred rates to all members.

For reservations, call toll free **1.800.663.1144** or online at **www.coasthotels.com/reservations** and enter **TRUCKLA** in the 'company' field.

Coast Hotels offers properties in locations throughout British Columbia, Alberta, Northwest Territories, and the Yukon. Every one of our hotels is special – and why would we want to change that? What every one of them has in common is an exceptional value, full-service experience and a refreshingly local approach. And, of course, a commitment to delighting our guests.

Along with full-service dining and more, there are certain amenities that come standard at all Coast Hotels. For starters, all guests receive complimentary WIFI. Add to that our genuine, friendly staff, refreshingly green program, triple sheeting, and Coast Rewards.

Reservations

coasthotels.com

1.800.663.1144

be sure to enter or quote company code: TRUCKLA

AFFINITY PROGRAMS



SANDMAN HOTEL GROUP

Sandman Hotel Group is proud to be one of the preferred hotel partners for Truck Loggers Association. Accommodating good sense for over 50 years and 100% Canadian-owned, Sandman Hotels, Inns & Suites is always the right choice. Providing a high-quality hospitality experience and boasting over 50 locations across Canada from British Columbia to Newfoundland, we are conveniently located in city centers, airports, and on major travel routes.

We are pleased to extend our preferred Gold corporate rates to all TLA members. As our preferred corporate guest, you will receive the 10% VIP Food and Beverage Discount Cards upon check-in, valid at restaurant partners located at Sandman and Sandman Signature Hotels until December 31, 2022.

To make your reservation with the preferred **GOLD** Rate, please feel free to contact our 24 hours Central Reservations by phone call or email.

Guests must identify themselves by quoting the company name:

Truck Loggers Association.

PHONE:

1-800- Sandman (726-3626)

EMAIL:

reservations@Sandman.ca

AFFINITY PROGRAMS

IRIS ADVANTAGE

Eye Care Benefits Program



IRIS Eye Examinations Eyeglasses

TLA members are eligible for IRIS Advantage exclusive eyewear benefits. Advantage benefits provide exceptional value to every member of your household, all employees of your company and the members of their household.

Registration is easy and only takes a few minutes. Go to iris.ca/benefits, select Truck Loggers Association from the dropdown menu, identify the number of family members you will be register. Complete the registration form by providing the name of the TLA Member Company and your personal information. Personalized offers will be emailed directly to you for each person registered.

IRIS Advantage benefits includes:

- *Save \$150 on Prescription Eye Glasses and/or Prescription Sunglasses**
- *Save \$50 on annual supply Contact Lenses*
- *Save \$50 on non-prescription Sunglass valued \$100 or more*

****See complete details on your personalized offers***

IRIS has 36+ locations in British Columbia, each with a dedicated Optometrist and team of eyecare professionals who provide complete eye health and vision examinations, eyeglasses, contact lenses, sunglasses and prescription safety glasses.

Plus you receive these great benefits: direct billing to 3rd party insurance, Interest-Free financing, Airmiles rewards on all purchases, No-Matter-What Guarantee, lenses from Nikon and a commitment to delivering the best quality vision and eye health care available.

AFFINITY PROGRAMS

IRIS ADVANTAGE

Eye Care Benefits Program



Questions about registration, how the program can benefit your business, or anything about IRIS

mail advantage@iris.ca **or call** 1-800-663-3937 extension 224

Safety Eyewear Program

Take Advantage of the group buying power of the TLA

Practicing safety on the job benefits everyone and protecting your eyes with good quality prescription safety eyewear is critical. Whether you are self-employed or employed by a member company, you receive the best possible pricing on your prescription safety eyewear with this plan.

Your IRIS Prescription Safety Eyewear program features a great selection of safety frames and lenses. The IRIS Opticians will help you to select the model and lens type best suited to your work environment, and vision needs. All prescription safety eyewear products provided to you by IRIS are manufactured to meet both ANSI Z87.1-2003 & CSA Z94.3-07 Standards.

Individual TLA Members: Access your Safety Eyewear Program benefits by presenting your TLA Membership at your local IRIS location.

Employer TLA Members: Contact our Safety division to set up a simple account so employees can access prescription safety eyewear at your TLA Group pricing

Email advantage@iris.ca **or call** 1-800-663-3937 extension 224

AFFINITY PROGRAMS



Our locally owned and family operated dealership specializes in happy customers and has been providing the Comox Valley and Powell River with vehicles and vehicle servicing for thirteen years. Our Courtenay location employs 40 staff members and was voted by the 2015 Comox Valley Record Reader's Choice as being the Best Place to Work. Dealer Principal and Owner, Neil Van Ierland is involved in his business on a daily basis.

Our Diamond Award winning sales team uses a low pressure sales approach. We advise and consult our customers to assist them with the purchase of a vehicle that best meets their needs. Our sales team is fully certified by Ford and up to date on all the latest information about new Ford vehicles. Each pre-owned vehicle in our inventory goes through a strict reconditioning process including a full 100 point safety inspection, oil change and CarProof Report which documents the vehicle history, including information regarding prior accidents or liens. It is important to us that our customers are fully informed and confident in the vehicle they are investing in. In 2015 we were proud to be voted the Comox Valley Record Reader's Choice for the best Used Vehicle Dealership and in best New Vehicle Dealership in 2016.

Our relationship with our customers does not end once the perfect vehicle has been selected. We are fully equipped to provide the necessary aftercare to protect our customers' investments. We understand that many people rely heavily on their vehicle for their day to day needs; our service department is staffed with Ford Certified Master Technicians and Diesel Specialists to keep our customers' vehicles performing flawlessly. We are fully equipped

AFFINITY PROGRAMS



to service any size of RV and have on site diagnostic equipment to service vehicles of all makes and models, 1996 or newer. Our customers also benefit from our Customer Loyalty Program with two main components; firstly, every fifth oil change is on us, with no charge to the customer, and secondly, 5% of every dollar a customer spends in parts and service is credited to their account for redemption on future services or parts and accessories purchases.

Westview Ford is proud to support the TLA. For exclusive TLA fleet pricing and offers, we invite you to directly contact one of our qualified representatives as follows:

PARTS

Corey Nickerson

250-338-5318

corey@westviewford.ca

SERVICE

Keith Davies

250-334-3161

keith@westviewford.ca

Ask about off-site service calls

NEW & USED VEHICLE SALES

Peter Britain

250-334-3161

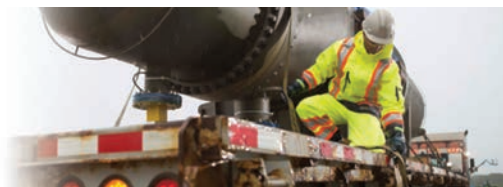
peter@westviewford.ca

Bob Crookall

250-334-3161

bob@westviewford.ca

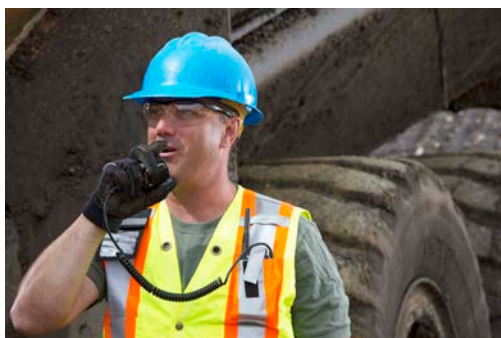
AFFINITY PROGRAMS



Mark's Commercial supplies thousands of businesses across Canada with compliant industrial workwear, footwear, PPE as well as branded uniforms and apparel. Outfit your crew from head-to-toe through bulk wholesales programs that send you the right products to the right place at the right time.

Mark's Commercial and the Truck Loggers Association have partnered together to give all member companies and their employees a special program price on workwear.

Valid at any Mark's retail store, simply show the card to receive your discount.



To receive your card, please contact the TLA at 604.684.4291 or contact@tla.ca with the number of cards you require for your employees.

AFFINITY PROGRAMS



Petro-Canada SuperPass

TLA members are able to realize significant savings, convenience, control and security when they use the Petro-Canada SuperPass credit card.

- A discount of 2.4 cents/litre on all grades of gasoline and diesel purchased at Petro-Canada retail service stations. A minimum of 200 litres/month must be purchased on your account to qualify for this discount.
- A discount of 5% on all parts and labour at Petro-Canada's Certigard Car Care Centres. The discount will be deducted from your invoice at the time of purchase.
- SuperPass Online Services – A secure website that gives you 24-hour control over your SuperPass cards and access to complete and detailed transaction activity.
- Flexible billing options – Receive your statement weekly or monthly, via the internet, by mail or fax.
- Flexible payment options – Pay your statement online using EFT (electronic funds transfer), ABW (automatic bank withdrawal) or e-post. You can also pay by telephone or by mail.
- Customized card restrictions – Restrict site access, time of day and day of week access, as well as fuel and non-fuel purchases, for your entire fleet or specific drivers.
- Detailed monthly purchase reports, including a complete record of each transaction.
- Online control of your fleet via SuperPass Online Services.
- PIN security – Individually numbered cards with individual PIN, or multi-PIN cards for each vehicle.
- Company logo – Have your cards imprinted with your own company logo.

For more information, contact Coastal Mountain Fuels at www.cmfuels.ca or 1-800-798-Fuel (3835).

The Next Generation of Hearing Care



At NexGen Hearing, we are committed to providing you with an exceptional service & value experience. In fact, we guarantee that you won't find better service and value anywhere in BC. When you visit one of our clinics, you can expect to be treated by a professional consultant who passionately cares about one thing; helping you experience an improved quality of life through better hearing. We offer our clients access to the best consumer value proposition currently offered in the industry.

- 10% discount on premium, advanced and essential hearing aids
(No discount on \$695 hearing aid)
- 5 years of complimentary batteries for premium and advanced hearing aid purchases
(Not eligible on essential or \$695 hearing aid)
- 15% discount on custom hearing protection & off-the-shelf (i.e., ear muffs)
(This discount is also available through NexGen Hearing Industrial Division)
- 35% discount off Industrial Hearing testing rates
(Compared to regular rates. Valid for NexGen Hearing Industrial division only)

90 DAY FREE TRIAL
NO MONEY DOWN FOR 21 DAYS



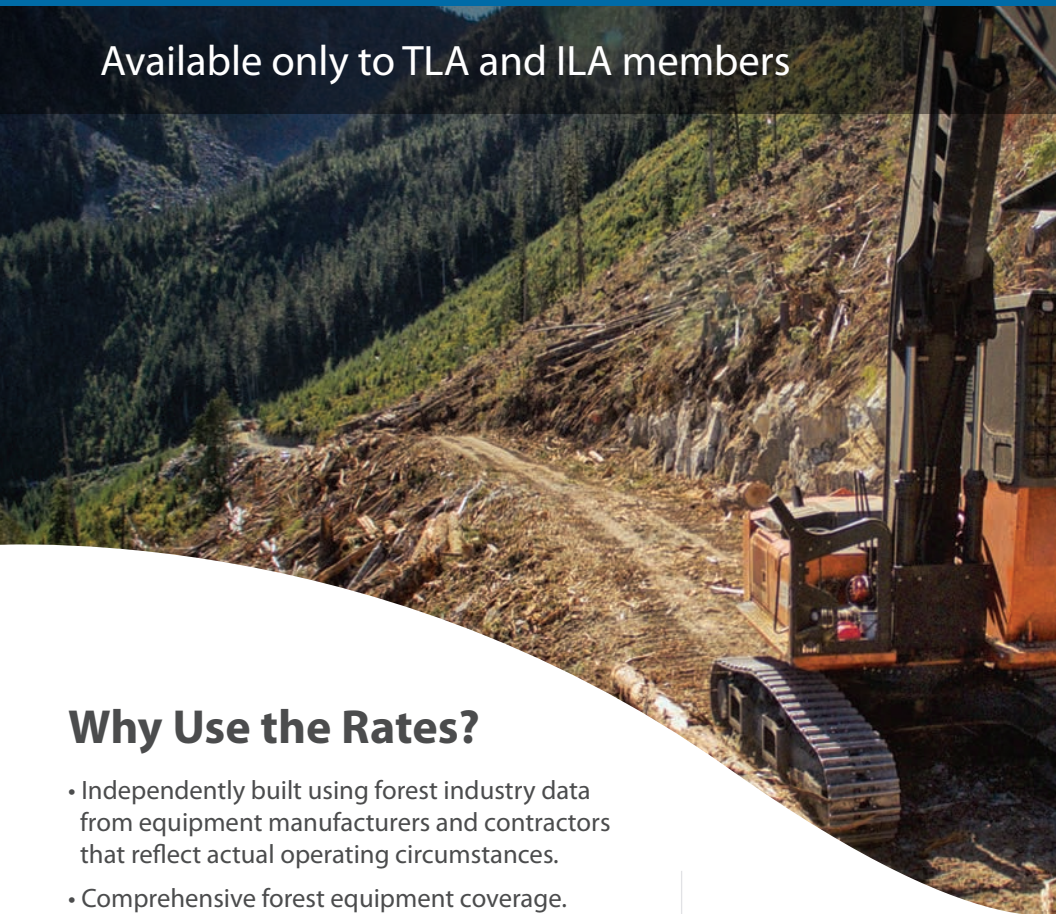
NEXGEN
HEARING



To find a clinic near you visit nexgenhearing.com

Forestry Equipment Hourly Rates

Available only to TLA and ILA members



Why Use the Rates?

- Independently built using forest industry data from equipment manufacturers and contractors that reflect actual operating circumstances.
- Comprehensive forest equipment coverage.
- Fuel price is adjusted monthly based on individual machine fuel consumption as opposed to generic fuel price changes.
- Dynamic to changes when they occur that affect operating costs.
- Used by BC Wildfire Service when hiring contractors.

To obtain a copy:

Download from Members Login section on tla.ca.



**TIMBER
TRACKS**