



Re: Donation Request

On behalf of the TLA board of directors and staff, I would like to thank you for your interest in supporting the very first TLA online auction for the TLA Forestry Education Fund.

Like you, we are disappointed at the cancellation of the 2021 annual TLA Convention + Trade Show and our always popular live and silent auctions. However, through these challenging times, we all find ourselves adapting and finding solutions to problems that didn't exist a year ago. An online auction is one way that we can continue to deliver on our educational funding commitments, which is very important to the TLA and the industry.

We invite you to donate an item to the TLA online auction, which will take place from **Monday, January 11 to Thursday, January 14, 2021**, the same week the convention would normally happen.

Donated auction items raise significant revenue to support forestry student scholarships at Vancouver Island University, University of British Columbia, British Columbia Institute of Technology, and University of Northern BC. Over the years, other beneficiaries have included the BC Forest Discovery Centre, Festival of Forestry, Campbell River SalmonFest Logger Sports, Squamish Days Loggers Sports, Port Alberni Logger Sport Shows, Port McNeill Logger Sports, Alberni District Secondary School, Carihi Secondary School, Evans Lake Forest Education Society, Cystic Fibrosis and BC Children's Hospital.

Our members ongoing generosity and commitment to this program is the reason for its success. I'm certain that if we embrace this new auction format, we can make the 2021 TLA online auction every bit as successful as in previous years.

If you would like to participate, please complete the attached pledge form, indicate the item you are contributing and email to events@tla.ca. Your support, especially during these times of change, is very much appreciated.

Kind regards,

A handwritten signature in black ink, appearing to read 'Bill Nelson', with a long horizontal line extending to the right.

Bill Nelson
TLA President

2021 TLA Forestry Education Fund Online Auction Pledge Form

Please email to events@tla.ca

CONTACT NAME:

COMPANY NAME, AS YOU WOULD LIKE IT TO APPEAR IN THE MAGAZINE:

EMAIL:

PHONE NUMBER:

CLEAR DESCRIPTION OF DONATED ITEM, AS YOU WOULD LIKE IT TO APPEAR IN THE MAGAZINE (PLEASE BE SPECIFIC E.G. NUMBER OF ITEMS, HOW MANY PEOPLE CAN PARTICIPATE, ETC):

RETAIL VALUE: \$

PLEASE INDICATE HOW THE WINNER CAN RECEIVE THE ITEM (I.E PICK UP LOCATION, WINNER MUST PAY SHIPPING COSTS, YOU WILL SHIP AT NO ADDITIONAL COST, ETC)

Thank you for your generous participation!

How an online auction works

Unlike a live auction hosted by an auctioneer, this is a timed auction.

Bidding will open online at noon on Monday, January 11, 2021. Bidding will begin to close at noon on Thursday, January 14, 2021 with a staggered close; each item will indicate the exact time bidding closes on that item.

Bidders can add items to a watchlist and receive email notifications when someone else has bid on that item.