

### ADVOCACY EFFORTS

#### Building Relationships with Ministers and MLAs

Each year, the TLA hosts well-attended caucus meetings for the NDP and Liberal parties where TLA Directors engage in one-on-one conversations with legislative members to raise awareness about forestry industry issues that affect their constituents.



Several times throughout the year, the TLA meets with **Minister Doug Donaldson, Ministry of Forests, Lands, Natural Resource Development and Rural Operations** to raise forestry issues and discuss policies that impact timber harvesting contractors. We provide the contractor's perspective and advise the Ministry on solutions for legislative changes.



For more information about the TLA's work this past year, please read the TLA Annual Report 2017/2018.

#### Commitment to Working with First Nations

The TLA has a long history of working together with **First Nations**. In 2018, we began implementing a work plan that will further develop our relationships, including how to establish positive working agreements.

#### Building Relationships with Mayors

The **TLA Mayoral Forestry Dinner** held each year during the Union of BC Municipalities (UBCM) convention is attended by more than 100 Mayors from across the province and creates an opportunity for valuable conversation between community leaders and TLA Directors.

#### Forest Friendly Communities

Together with other forestry organizations, the TLA supports **Forestry Friendly Communities** (FFC) by sharing positive forestry-related stories through online campaigns. FFC posts monthly videos and shares content highlighting aspects of forestry through its website, Facebook page, and annual Forestry Proud Day event.



#### Protecting our Working Forests:

##### Wildfire Fighting

In 2018, we asked TLA members, "What holds contractors back from fighting a wildfire from a policy/regulatory perspective?" We shared our findings in a report to government that we expect will help inform how fires are managed in 2019 and the future.

##### Contactor Sustainability Review

Culminating with an announcement by **Premier Horgan** at the 2019 TLA Convention that the fair market rate test would be eliminated, the long-awaited Contractor Sustainability Review has been completed with policy changes expected by July 2019.

##### Old Growth Logging

Over concerns about the impact of ENGO's sharing misinformation about old growth logging, the TLA has been diligent in sending letters to MLAs and Ministers, letters to the editor, and doing media interviews to ensure the TLA's voice is heard and the public receive correct information.

##### Training Tax Credit

Following three years of advocacy efforts, the TLA received a commitment from **Premier Horgan** to explore the TLA's proposed training tax credit as a solution for our skilled labour shortage.

##### Road Safety in Northern BC

In 2018, the TLA met with **Minister Trevena, Minister of Transportation and Infrastructure**, to raise concerns about road safety on Germansen Landing in Fort St. James and advocate the need for adequate investment to the level of the resource revenues and employment generated by these roads. Minister Trevena was receptive to hearing our concerns and agreed to explore short- and long-term solutions to ensure it is safe.

# MEMBERSHIP AND EVENTS



In January 2019, **Premier Horgan** met with the TLA Executive and Board of Directors at the TLA's Convention. Held in Vancouver, we created a space for the Premier and our Directors to connect directly to discuss issues and the actions our industry requires from government.

## TLA Golf Tournament

The 2018, argyle-themed 23rd annual golf tournament at Westin Bear Mountain in Victoria was sold out to 240 golfers. The auctions and Nootka Sound Timber's shooter bar raised \$8,988 for the TLA Forestry Education Fund. **Catalys Lubricants were the tournament winners.**

## TLA Convention & Trade Show

In January 2019, more than 1,200 delegates attended our "Making it Work"-themed **76th Annual Convention & Trade Show**. Each year, members and suppliers generously donate items to the live and silent auction to raise funds for the Forestry Education Fund in support of student and trade scholarships and forestry education programs.

## Member Networking Events

Each year, the TLA hosts **Member Networking Events** in forestry communities like Campbell River, Port Alberni, and Prince George. Attended by TLA members and non-members, these events include forest industry expert guest speakers and networking with industry professionals.

# 500

TLA Members Strong

# 10

Community Associate Members



# 10,000+

**Forestry Feeds My Family** bumper stickers across North America



# \$34,900

student and trade scholarships to

# 21

forestry students and heavy equipment operator apprentices

## ANNUAL SPONSORS

Premier sponsor:



Diamond sponsors:



Supporting sponsors:



## BENEFITS PROGRAMS

### JLT Equipment Insurance

JLT's experts worked with the TLA to design a heavy equipment insurance program specifically for TLA members. The result is a program of secure coverage backed by stable, long-term insurers who have served the BC forest industry for more than 30 years. Due to the TLA's sizeable membership, beneficial equipment and liability coverage and rates can be obtained. Contact Ben for a quote.

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### Johnstone's Benefits

**Johnstone's Benefits** offers two comprehensive, industry specific employee benefit packages providing the most stable rates in the industry, designed for the TLA:

- Employers with one to nine employees have access to a full benefit package.
- Employers with 10 or more employees can customize plans to suit their specific needs and still benefit from the buying power of the TLA.

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